**Upcoming Training: An Introduction to Co-Production**

We are holding two separate half-day online training sessions titled **“An Introduction to Co-Production,”** on either the 19th or the 26th of June (10am to 1pm with regular breaks throughout).

Each session is stand alone and intended for frontline staff from the third sector, NHS, Local Authority and other partner organisations in Hillingdon and Hounslow with priority going to those working with Childhood Asthma, Pregnant women, Refugees and Asylum Seekers.

The aim is to provide a learning experience focused on enhancing service delivery by fostering partnerships with the communities served, providing you with an introduction to the skills needed to co-produce with service users.

**Why Co-Production Matters**

* **Enhance Service Delivery:** Co-production has the potential to significantly reform service delivery methods. By engaging staff and community members as equitable partners, it eliminates the traditional “us versus them” mindset and fosters innovative solutions. Rather than providing services *for* individuals, we collaborate *with* them, thereby making services more responsive and efficient.
* **Share Power with Communities:** At its heart, co-production means sharing power and decision-making with the community. Frontline professionals and local residents work side by side - planning, designing, and delivering support together - so that everyone’s voice is valued and services truly meet local needs. This approach empowers those with lived experience to shape the services they use, fostering trust and mutual respect.
* **Build on Community Strengths:** Co-production embraces an asset-based approach, recognising that every person and community has valuable skills, knowledge, and strengths to contribute. By pooling these assets with professional expertise, we co-create services that are richer, more sustainable, and better tailored to people’s lives. In short, we focus on ***what’s strong, not just what’s wrong*** - building on community resources to achieve better outcomes for all.

These sessions will explore co-production principles and examples, from power dynamics to community assets. You'll reflect on your practice, join discussions, and find practical ways to apply co-production daily. Together, we'll learn how sharing power can lead to new ideas, better services, and equitable work.

Whether you're with a charity, community organisation, or the NHS, these sessions will help you promote co-production. Staff interested should sign up to support more inclusive, community-driven services. Let's collaborate, learn, and transform our work – **together**! **Numbers are limited so hurry up and sign up.**

Please sign up on Eventbrite, which once registered you will receive a Teams link for both sessions (19th and 26th) follow the link below:

[Eventbrite Introduction to Co-Production Tickets 19 June at 10:00 am](https://www.eventbrite.co.uk/e/an-introduction-to-co-production-tickets-1405509770559?aff=oddtdtcreator)

[Eventbrite Introduction to Co-Production Tickets 26 June at 10:00 am](https://www.eventbrite.co.uk/e/an-introduction-to-co-production-tickets-1407498448749?aff=oddtdtcreator)